**Ceremonial Speech Rubric**

**Introduction (15pt)**

* Gained attention
* Clearly introduced speech purpose
* Revealed credibility
* Previewed organization/main points

**Body of Speech (15pt)**

* Organized ideas clearly
* Made the main points stand out
* Transitioned smoothly between points.

**Conclusion (15pt)**

* Provided clear transition to conclusion
* Included a memorable ending

**Delivery (20pt)**

* Used conversational language
* Had Effective vocalization (tone, pitch, etc.)
* Had effective nonverbal style (posture, eye contact with audience, gesture, etc.)
* Appeared comfortable and confident (minimum distractions)

**Overall Impact of Speech (20pt)**

* Chose an appropriate topic
* Adapted to situation and audience
* Accomplished purpose of creating celebration
* Adhered to time limit

**Outline (15pt)**

* Included general purpose, specific purpose, central idea/thesis statement
* Wrote in full sentences, non-essay format
* Introduction, body, transitions, conclusion included

**Total: 100pt**