**Introduction Speech Rubric**

**Introduction (5pt)**

* Gained attention
* Clearly introduced speech purpose
* Clearly indicated central idea
* Previewed organization/main points

**Body of Speech (20pt)**

* Organized ideas clearly
* Made the main points stand out
* Transitioned smoothly between points

**Conclusion (5pt)**

* Provided clear transition to conclusion
* Summarized/reviewed main points
* Reinforced central idea
* Included a memorable ending

**Delivery (10pt)**

* Used notes effectively
* Had Effective vocalization (tone, pitch, etc.)
* Had effective nonverbal style (posture, eye contact with audience, gesture, etc.)
* Appeared comfortable and confident (minimum distractions)

**Outline (10pt)**

* Included general purpose, specific purpose, central idea/thesis statement
* Wrote in full sentences, non-essay format
* Introduction, body, transitions, conclusion included

**Total: 50pt**